



Pole Position

Increase your productivity and profitability as a member of the SKF Pole Position program!

As a member of the SKF Pole Position program, you'll receive access to the latest product information, technical tips and industry information – all designed to help you maintain a productive and profitable repair business. The program also provides insight into the industry's future trends and technology, ultimately preparing you for future repair/maintenance scenarios.



Racing for perfection

As an official technical partner for various motorsports teams over the years, SKF has put its technology to the test in the punishing environment of racing. The knowledge gained through working closely with Formula One's Scuderia Ferrari, and with NASCAR and IndyCar's Penske Racing organization ultimately benefits our customers in the form of improved products for OE manufacturers and the aftermarket.

Complete the Pole Position sign-up form at www.vsm.skf.com and receive all the following benefits:

Periodic e-newsletter

Receive new product information, technical tips and news regarding SKF's technical partnership with NASCAR and IndyCar's Penske Racing organization.



Automotive eCatalog access

Link directly to the Automotive eCatalog for application and product information solutions.



Downloadable technical tips

Keep informed about the latest maintenance-related technical information provided by SKF technical experts.



Valued partnerships

SKF maintains a valued partnership with the Be Car Care Aware, Right to Repair and AASA Know Your Parts campaigns. Through various advertising and promotional materials, SKF spreads awareness about industry issues and how they affect you and your services.

To begin receiving the Pole Position E-newsletter right in your in-box, visit www.vsm.skf.com and click on the Pole Position banner to register.