



Gain a real competitive edge: Become SKF® certified

Certification advantages

- Gain a competitive edge
- Improve profitability
- Increase customer loyalty
- Improve consistency
- Reduce warranty claims
- SKF technical and marketing support

Customer advantages

- Reliable repairs
- Consistent standards
- Reduced downtime
- Increased productivity
- Lower maintenance costs
- Quality SKF components

There's no question that the electric motor service industry is extremely competitive. And, when repairs are not properly made, or do not solve a customer's reliability problems, warranty claims and costly come backs can eat into your profitability and erode customer loyalty. SKF® offers a solution – one that can enhance your operations, the skills of your employees, and the profitability of your business.

Take the lead in your market with the new standard of excellence

The SKF Certified electric motor rebuilder program takes motor repair to a new level of quality and consistency. For shops with the commitment to meet SKF standards, it can result in expanded opportunities for enhanced profitability and customer loyalty.

The SKF Certified electric motor rebuilder program is a collaborative effort among participating motor repair shops, SKF Authorized distributors and SKF. The program focuses on the training and certification of your shop personnel in specialized skills and techniques for the critical aspects of motor servicing, with emphasis on root cause failure analysis, bearing installation, lubrication, and condition monitoring.

Why? Because while bearings are the leading symptom of motor failure, most technicians are not trained to investigate the underlying causes of bearing failure. SKF provides that training and more.



Give your shop every advantage

SKF certification offers your business a win-win opportunity. Your employees will be trained in the most advanced analysis and repair techniques. You'll gain access to SKF's leading technology, equipment and expertise. SKF marketing support will drive customers to your business. More importantly, you'll benefit from reduced warranty claims, enhanced potential to expand your customer base—and your profitability.





SKF certified rebuilds for Electric Motors:

The smart way to service motors.
The sure way to enhance customer loyalty.

SKF certification: Supporting your commitment to excellence.

What does it take to become SKF Certified? A commitment to excellence and the willingness to adhere to SKF's high standards for bearing analysis and motor repair.

Your employees will receive extensive training in:

- How to avoid bearing problems when servicing electric motors
- Failure analysis techniques
- Bearing arrangements in electric motors
- Hands-on instruction in bearing mounting and dismounting
- Care and use of state-of-the-art tools

To receive certification, employees must complete the training and pass the exam.

SKF certified rebuilders are required to:

- Adhere to SKF's exacting service specifications and standards
- Use only SKF bearings
- Have adequate tooling and measurement equipment
- Maintain a clean workplace
- Follow proper storage and handling practices for bearings, components and serviced motors

- Obtain certification for each of your locations

Certification will be formally reviewed by SKF every two years.



SKF Engineering support

As an SKF certified rebuilder, you'll have access to SKF's worldwide engineering expertise and technology. Field support will be available to assist in bearing analysis and on-site inspections. And, a dedicated hotline will be available to provide you with the answers you need, when you need them.

Enhance your marketing program with SKF

SKF will also support your marketing efforts to inform customers of your certified status, and to communicate the advantages of your superior expertise. Our marketing support includes: identity materials including motor stickers, logos and brochures; advertising in selected trade publications; participation in industry trade shows; joint customer calls and customized programs that enhance your local marketing efforts; and a website where customers can locate SKF certified rebuilders.

Trust the SKF Certification Advantage

Gain the competitive edge in your market with SKF certification—an advantage that keeps motors, customer relationships, and profitability running at optimum performance.

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